

The Sullivan Striders Club
Presents its 11th Annual
FALLING COLORS
8K Run and 5K Walk



Date: September, 2011

Dear Friends,

P.O. Box 702
Rock Hill, NY 12775

The Sullivan Striders, a non-profit local running and walking club, is preparing for our Falling Colors fund raising run and walk. This community event has become known as one of the best local races in our area. As in the last ten years, the monies raised from this particular race will benefit the Sullivan Striders Track & Field Scholarship program. This scholarship is awarded to various high school students who reside in Sullivan County. This past summer we presented five young graduates scholarships totaling \$3,500.00! These graduates were chosen based on the following criteria: they must be a Sullivan County resident from a Sullivan County high school, have participated on their schools' cross country and/or indoor/outdoor track team, academics and community service.

To date, we have now given scholarships to 41 deserving students from this area. Our goal is to be able to reward even more high school graduates with the proceeds from this year's event so that they may be able to help further their education. The Sullivan Striders believe in supporting our children's athletic careers as well as their educations and you can help to keep this important scholarship program active by being a sponsor to our 8K Run and 5K Walk being held on November 5, 2011. One way for us to achieve our scholarship goals is to ask you, our friends, our family and business acquaintances to support this race by becoming a sponsor. Economic times have continued to be difficult and we greatly appreciate any contribution or donations in kind that you are able to provide to us. No amount is too small and is as much appreciated as any other.

The sponsorship categories are as follows:

Mighty Oak Sponsor - \$1,000.00 and over

Company name/logo will be prominently displayed on the Falling Colors T-Shirts, listed on handouts at upcoming race events and on event posters. Company will be recognized as a *Mighty Oak* Sponsor at the awards ceremony.

Cherry Blossom Sponsor - \$750.00

Company name/logo will be prominently displayed on the Falling Colors T-Shirts, listed on handouts at upcoming race events and on event posters. Company will be recognized as a *Cherry Blossom* sponsor at the awards ceremony.

Maple Sponsor - \$500.00

Company name/logo will be printed on the back of the Falling Colors T-Shirts, listed on handouts at upcoming race events and on event posters. Company will be recognized as an *Maple* Sponsor at the awards ceremony.

Chestnut Sponsor - \$250.00

Same as above and recognized as a *Chestnut* Sponsor at the awards ceremony.

Sycamore Sponsor - \$125.00

Same as above and recognized as a *Sycamore* Sponsor at the awards ceremony.

Birch Sponsor - \$50.00

Same as above and recognized as a *Birch* Sponsor at the awards ceremony.

Poplar Sponsor - \$25.00

Noted as *Poplar* sponsor.

Friends Sponsor - \$10.00

Noted as *Friends* sponsor.

If you are interested in helping us attain our goal in making this race a success, please complete the enclosed sponsor form and return to us as soon as possible. Please make your check payable to Sullivan Striders. If you have any questions regarding the race, becoming a sponsor or volunteering, please feel free to contact Kim Klemen at 845-283-8944; klemen105@yahoo.com or Nancy Figueroa at 845-665-2562; fignance@gmail.com.

Thank you for your support.

Sincerely,

Kim Klemen, President
and Race Director

Nancy Figueroa, Executive
Vice-President and Race Director

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